

6 REASONS WHY WE CAN HELP YOUR CLIENTS GROW

When it comes to choosing a trade credit insurance provider to work with, there are some compelling reasons to partner with us.

1. Over 100 years of experience

Since being founded in 1918, we have developed industry-leading knowledge, economic intelligence and risk analysis of companies, markets and countries. Today, we are the world's leading provider of trade-related insurance solutions and our ambition is to help you and your clients grow.



2. A global presence

As part of Allianz Group, one of the world's largest insurance underwriters, we have 6,000 employees in more than 55 countries, a presence in every industry and a growing client list of 55,000 businesses. Whilst we deliver on a global scale, so no matter how big or small your clients are, wherever they are and whatever they do, we are well placed to support them.

3. Financially solid

We are highly regarded by credit agencies and have earned an AA rating from Standard & Poor's through our high financials and claims payment standard. This gives you the confidence that you're working with an investment grade business that will answer the trade credit insurance needs of your clients.

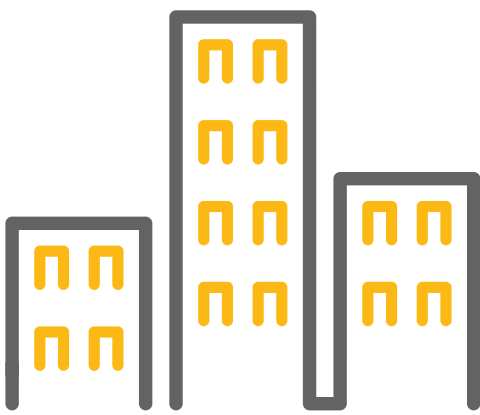


4. Excellent customer service

We aim to provide the best customer service in the market and speak to over 8,000 customers each year to understand their needs and ambitions. Customers and partners have made us the number one recommended brand in trade credit insurance globally according to our 2019 Net Promoter Score survey.

5. Wide industry knowledge

From daily macro-economic insight and research to dedicated sector reports, country credit ratings and risk maps, we are able to provide comprehensive data. This helps you and your clients to make better informed decisions about what's happening today and plan for the future.



6. Full support

We are the only credit insurance provider with a sales force dedicated to brokers, banks and other intermediaries. We provide full support, including training, a devoted credit insurance consultant to help with client meetings and an account manager that can directly take care of clients and handle policy queries.

This is the fifth in a series of masterclasses about trade credit insurance. [Click here to learn more.](#)